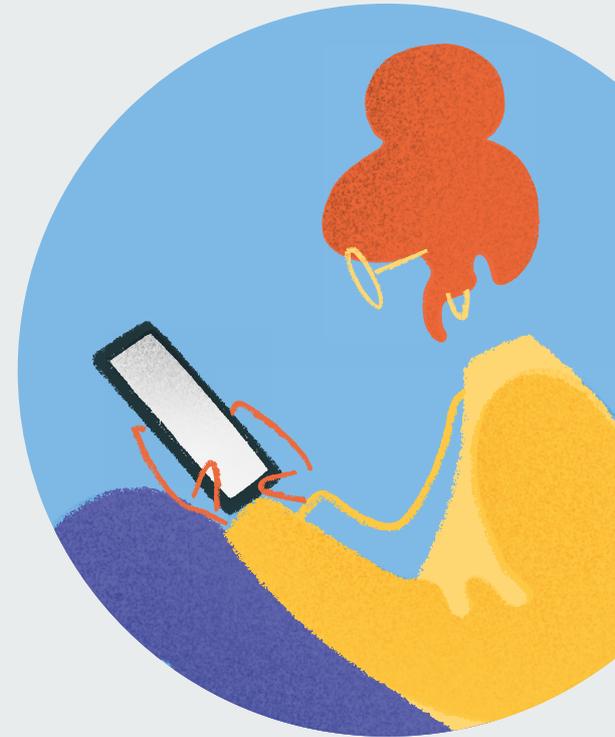


socialasking.com

Social Asking



Supercharge your customer engagement

We knew there had to be something better than trawling through comment sections or sending surveys to understand what customers think and feel about your product or brand – so we built it.

Social Asking™ is a powerful new tool that lets you invite, understand and action meaningful customer feedback – effortlessly and enjoyably. It not only actively invites your audience to share feedback but translates this into meaningful, actionable insights.

No more endless scrolling or firefighting in comment sections. Just valuable conversations with your most important customers.



All the ease of commenting. None of the chaos.

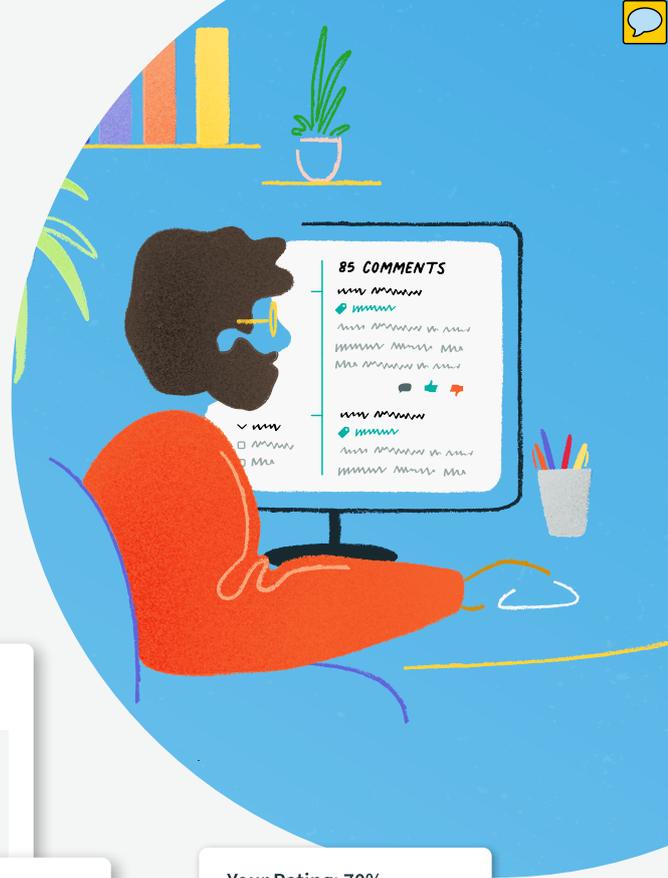
Unanswered surveys and chaotic comment sections work for no one. Social Asking has the familiar feel of commenting but with high-level functionality that lets you analyze, index and count every response, topic, and sentiment. You and your customers can jump straight to the responses that matter and get the shape of the conversation at a glance.

Seamless and simple installation

White-labeled custom domains and SSO that works with your site for a frictionless experience for everyone.

Representative comments

Build a richer picture of customer opinion with snippets that summarize common sentiments and thoughts.



The latest update is here. We want to know your thoughts and opinions!

Leave a comment

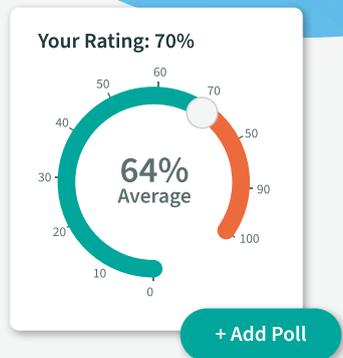
Label your comment

Positive Negative Neutral

Media News Other

Submit response

Search comments



- > Searches
- > Labels
 - Positive (581)
 - Negative (129)
 - Neutral (317)
 - Media (1)
 - News (4)
 - Other (16)

- > Topics
 - Game (234)
 - Players (160)
 - Ball (35)
 - Players (45)
 - Goal (20)



Insights Report

Your report is ready to download

Download report

Intents tags

Get clearer on what customers are thinking and feeling with intent tags that give context to comments.

Smart filters

Cut through the noise with smart filters that let you and your customers get to the responses they care about quickly.

Automated reporting

Share insights with automated reports for you to download and circulate.

A feedback loop that people actually want to be part of



How it works



Frame the problem

Ask an imaginative question to draw targeted conversation about things you want to know about.



Collect raw data

Share a URL or embed your engagement and begin collecting comments and votes.



Analyze

Download an insights report that shows a high level summary and representative comments instead of going through thousands of comments.



Explore

Use filters to drill down to comments of interest and discover insights as you explore.



Go deeper

Re-engage users with more specific prompts and collect another round of data.



Action

Put your insights to work by making informed decisions that you can back up with quantitative data from your customers.

Let's start the conversation

Book in for a test drive and see just how easy and insightful customer feedback can be.

Go to: socialasking.com/letschat

